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A Message from Our Board Chair

For more than three decades, Safe Horizon has been a beacon of hope for survivors of crime and abuse. When people have nowhere else to turn, they come to Safe Horizon and we are there for them with open arms. This past year alone, Safe Horizon touched the lives of more than 250,000 people.

We could not have done this without the generous support of our donors and partners.

Domestic violence, child abuse, human trafficking, sexual assault, youth homelessness and all family and community violence are issues we must face both here in New York City and around the world. These are tough problems that can seem daunting. But rather than shrink back from the challenge, the more than 600 employees of Safe Horizon are out there 24 hours a day, 7 days a week, 365 days a year working to help victims, their families and move us all closer to a society free from violence and abuse.

I have a quote I am fond of: “Leaders deal in the commodity of hope.” That’s exactly what the people of Safe Horizon exemplify through their work day in and day out.

In 2016, let’s continue working together to help end domestic violence. Let’s make progress in the fight to raise awareness of how to prevent child abuse. Let’s keep making it clear that human trafficking, sexual assault and youth homelessness is, and always will be, unacceptable.

Let’s all continue to be champions for survivors and their families who need help and hope during their darkest hours.

With Gratitude,

Steven C. Parrish
Chair, Board of Directors
A Message from Our CEO

Thank you to each of our individual, foundation, corporate and government supporters for helping Safe Horizon move tens of thousands of victims from crisis to confidence in 2015. We are proud to serve as the nation’s leading victim’s services organization; this is made possible because of supporters like you.

Safe Horizon works day and night toward our vision of a society free of family and community violence.

In 2015, we came closer to making our vision a reality by launching our #PutTheNailInIt campaign to end domestic violence. During the campaign, which launched in April, we asked people to make a donation, paint their ring fingernail purple to show their support and share the image on social media. With the help of celebrities such as Alan Cumming, Tamron Hall and Kyra Sedgwick the campaign raised tens of thousands of dollars and engaged millions of people on social media. We are excited to build on our success as we continue the #PutTheNailInIt campaign in 2016.

Safe Horizon also made strides in providing enhanced mental health care services to our clients and all residents of New York City. The city approved two new Safe Horizon counseling sites, one that is open to both our clients and the public located at our Manhattan/Bronx Community Program and the other based inside a Safe Horizon domestic violence shelter, a first of its kind in New York.

We also advocated for, and got, increased funding for Child Advocacy Centers (CACs) across the state of New York. From New York City to Buffalo, CACs provide the coordinated response, investigation and prosecution of sexual and or physical child abuse cases and – most importantly – treatment for victims and their families. With increased funding from our government partners and donors like you, we were able to help thousands of children and their family members heal and find justice in 2015.

These are just a few examples of how you have helped more victims become survivors and helped us move closer to realizing our vision of a society free from community and family violence. Thank you!

Sincerely,

Ariel Zwang
Chief Executive Officer

2015 Highlights

 Bronx CAC Opening Event
In 2015, Safe Horizon opened our Bronx Child Advocacy Center (CAC) in collaboration with our partners at the New York City Mayor’s Office of Criminal Justice, the New York City Police Department, the Administration for Children’s Services, the Bronx District Attorney’s Office, the New York City Law Department and Montefiore Medical Center. Our CACs now serve all five boroughs, helping children and their families heal and find justice.

Champion Awards
Safe Horizon’s 20th Annual Champion Awards Dinner honored Alan Cumming, Miss America Kira Kazantsev and Verizon. The event raised $1 million to help victims of violent crime and abuse.

International Delegates & Visits
As the nation’s leading service provider for victims of crime and abuse, Safe Horizon often hosts international visitors to share and learn best practices from foreign agencies and governments. From March till May, we were honored to have visitors from Russia, London, Greece and Australia to showcase our Domestic Violence Shelters, Hotlines, Child Advocacy Centers and more.

In December, 2014 Dr. Lisa O’Connor, Deputy Program Officer, participated in a three-day joint United Nations and UNICEF global technical consultation in Mexico City. Dr. O’Connor was one of two participants representing the United States. The consultation included representatives from 20 countries and brought them together to discuss the social service response to violence against women and girls. Over the course of the three days, representatives identified core social services that should be available to victims and standards for each social service. The UN and UNICEF goal was to gather best practices to inform a report of these social services and their standards to solicit governments around the world to pilot the adoption of these standards.
Safe Horizon’s Child Advocacy Centers (CACs) are child-friendly facilities for children up to age 12 who have endured sexual or physical abuse. Located in each of the five boroughs of New York City, Safe Horizon’s CACs provide critical help to families in crisis due to child abuse. Each of our CACs bring together multiple agencies under one roof who are involved in the response to these cases and treatment for victims and their families. The Administration for Children Services, pediatricians, the New York Police Department, Assistant District Attorneys and Safe Horizon staff including child forensic specialists and counselors, are all present at each Safe Horizon CAC.

With the February 2015 opening of Safe Horizon’s fifth CAC located in the Bronx, we are now able to provide critical resources and services to families dealing with child abuse in each borough of New York City. Serving more than 5,000 children and nearly 3,000 caregivers in 2015, CACs provide treatment and healing to our community’s youngest victims of violence and abuse as well as their families.

Handmade arts and crafts like this tree create interactive displays for children.
In late 2014, the now famous Ray Rice incident helped spark a national conversation about domestic violence. Safe Horizon, partnering with the advertising agency Arnold Worldwide, decided it was time to create a campaign to work towards finally ending domestic violence.

This campaign simply asks people to:

1. Make a donation
2. Paint their left ring fingernail any shade of purple
3. Share an image of their painted fingernail on social media with the hashtag #PutTheNailinIt

On social media, nearly 20,000 Twitter conversations took place around the #PutTheNailinIt campaign, generating an estimated 82 million views. Celebrity spokespeople including Tamron Hall, Alan Cumming, Kyra Sedgwick, Miss America 2015 Kira Kazantsev and others lent their voices to help raise awareness of the campaign. Supporters also raised more than $70,000 dollars, with Airbnb making a challenge gift of $10,000 to match individual contributions during Domestic Violence Awareness Month.

Visit PutTheNailinIt.org to learn more and find out how you can do your part to end domestic violence for good.
ATP & Streetwork

ATP

Safe Horizon’s Anti-Trafficking Program (ATP) has been working to end labor and sex trafficking since 2001. ATP is the largest service provider for trafficking victims and survivors on the East Coast. Working intensively with nearly 200 clients in 2015, and providing counseling to more than 1,000 others, ATP’s work is critical in creating communities free from human trafficking.

ATP provides a wide array of services to help those who experience trafficking to reclaim their lives and regain hope. Social and legal services are fully integrated, a unique feature not common among anti-trafficking organizations. ATP clients can work with case managers to obtain emergency housing, social services, advocacy, long-term legal aid, visa applications and more.

In 2015, ATP partnered with the Kings County District Attorney’s Office to co-lead the Brooklyn Human Trafficking Task Force. The task force, which provides services to all victims of trafficking, is comprised of more than 35 federal, state, local New York City agencies and service providers.

By leading the way in anti-trafficking efforts in New York City and beyond, ATP helps bring hope to thousands.

Streetwork

Since 1984, Safe Horizon’s Streetwork Project has been giving homeless young people refuge from the city’s harsh streets; and the critical resources they need to build a stable life.

Streetwork provides various programs and services to homeless youth at four locations in New York City.

At two drop-in centers, one in Harlem and the other on the Lower East Side, homeless youth can get canned food, shower, pick up donated clothing, receive HIV testing and get support from staff when applying for jobs and housing.

At our overnight shelter, clients can sleep in a warm bed instead of on cold concrete or a subway car.

Lastly, a mobile outreach team goes out each evening, no matter how low the temperature is, offering food, water, socks or even a ride to homeless youth.

We remind these vulnerable young men and women that help is available to them. In 2015, Streetwork Project staff had more than 21,000 contacts with street involved youth, served more than 65,000 meals and worked with more than 1,000 individual clients.

Ixlchel (far right) is coaching volunteers on how to prepare some of the 65,000 meals Streetwork serves to homeless youth every year.

Gimella is a proud peer advocate with Streetwork.
DOMESTIC VIOLENCE HOTLINE: Assists callers to plan for their safety and can connect callers to a domestic violence shelter.

SEXUAL ASSAULT HOTLINE: Provides confidential support for those who have experienced a form of sexual assault, such as rape.

CRIME VICTIMS HOTLINE: Helps victims of violent crime and abuse.

Hotlines

Safe Horizon’s three Hotlines – for Domestic Violence, Crime Victims and Rape and Sexual Assault – are the gateways to support for victims of violence and abuse. The Hotlines operate 24 hours a day, seven days a week, for individuals and families who urgently need resources and referrals or who simply need someone to listen.

Our Hotlines answered nearly 100,000 calls in 2015, assisting callers with help in finding the most appropriate programs and services to move from crisis to confidence. Our Hotlines are staffed with multi-lingual operators who can administer crisis counselling, assist callers with safety planning, advocate on their behalf to the New York City Police Department and or connect the caller to the city’s domestic violence emergency shelter system.

Our operators also provide the reassurance to callers that someone is there on the other end of the line, willing to help them in their greatest time of need, without judgement.

Hotlines & DVLP

Those who experience domestic abuse often face complicated legal situations while attempting to regain a sense of safety and stability. Safe Horizon’s Domestic Violence Law Project (DVLP) helps these clients navigate the legal system with expertise in matters such as obtaining orders of protection, child custody and child support.

Providing free legal representation, information and consultations, DVLP worked with more than 700 clients and provided services over the phone to an additional 300 plus callers in 2015.
For survivors of domestic violence, rape and sexual assault and families of homicide victims, the Community Programs serve as a critical resource in the survivor’s movement from crisis to confidence. Each center provides essential services including: case management, counseling, therapy, referrals, emergency assistance with housing and housing transfers and support groups, all free of charge.

We also operate a Helpline answering calls and referring crime victims to appropriate resources – in 2015 we helped nearly 6,000 clients through our Helpline and in person at our Community Program locations.

Community Programs

Our Community Programs serve all five boroughs of New York City and provide help to victims of violent crime and abuse. Located in centralized and easily assessable areas, these community based programs are open to anyone who needs our services.

As a social worker, Katherine views it as her life’s mission to help others.

Jennifer, a dedicated social worker, is just one of the incredible staff members who works at our Community Programs.
## 2015 Financial Summary

### Where Our Funds Come From

<table>
<thead>
<tr>
<th>Revenue</th>
<th>FY 2015</th>
<th>FY 2014</th>
</tr>
</thead>
<tbody>
<tr>
<td>Grants</td>
<td>$47,484,715</td>
<td>$44,941,446</td>
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<tr>
<td>Contributions</td>
<td>4,139,640</td>
<td>4,368,694</td>
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<tr>
<td>In-Kind Contributions</td>
<td>2,589,714</td>
<td>2,018,244</td>
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<tr>
<td>Special Events</td>
<td>758,022</td>
<td>1,078,270</td>
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<tr>
<td>Investments</td>
<td>188,967</td>
<td>84,138</td>
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<tr>
<td>Fees</td>
<td>1,859,593</td>
<td>2,082,915</td>
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<tr>
<td>Interest Gain/(Loss)</td>
<td>25,922</td>
<td>72,318</td>
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<tr>
<td>Miscellaneous</td>
<td>236,211</td>
<td>249,855</td>
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<tr>
<td><strong>Total Revenue</strong></td>
<td><strong>$57,230,940</strong></td>
<td><strong>$54,895,880</strong></td>
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### Expenses FY 2015 FY 2014

<table>
<thead>
<tr>
<th>Programs we supported</th>
<th>FY 2015</th>
<th>FY 2014</th>
</tr>
</thead>
<tbody>
<tr>
<td>Domestic Violence and Hotlines</td>
<td>$23,112,355</td>
<td>$22,304,693</td>
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<tr>
<td>Community and Court Programs</td>
<td>11,707,234</td>
<td>12,041,814</td>
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<tr>
<td>Children, Youth and Mental Health</td>
<td>10,629,146</td>
<td>9,185,449</td>
</tr>
<tr>
<td>Management</td>
<td>8,129,387</td>
<td>7,951,278</td>
</tr>
<tr>
<td>Development</td>
<td>1,387,670</td>
<td>1,060,573</td>
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<tr>
<td><strong>Total Expenses</strong></td>
<td><strong>$54,965,792</strong></td>
<td><strong>$52,523,807</strong></td>
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</table>

### How We Spent Our Funds

#### FY 2015

<table>
<thead>
<tr>
<th>Category</th>
<th>Percentage</th>
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</thead>
<tbody>
<tr>
<td>Development</td>
<td>14.8%</td>
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<tr>
<td>Management</td>
<td>2.5%</td>
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<tr>
<td>Programs</td>
<td>82.7%</td>
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#### FY 2014

<table>
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<tr>
<th>Category</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Development</td>
<td>20.0%</td>
</tr>
<tr>
<td>Management</td>
<td>15.1%</td>
</tr>
<tr>
<td>Programs</td>
<td>82.9%</td>
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</tbody>
</table>

For complete financial statements and the Independent Auditor’s Report, please visit our website at [www.safehorizon.org](http://www.safehorizon.org).
Our Generous Supporters

The extraordinary generosity of the following individuals, corporations, and foundations provided vital support to Safe Horizon between July 1, 2014 and December 31, 2014. We are grateful for your support!

Publication Listing

Gifts of $500,000 or New York Hispanic Harlem Foundation

Gifts of $250,000 to $499,999

The Guardian Family Foundation

Gifts of $100,000 to $249,999

The Avon Foundation for Women
gifts to Safe Horizon between
February 2014 and December 2014 are shown
under the heading Gifts of $10,000 to
$24,999. For a complete list of avon
Foundation donors, please see page 27.

Gifts of $50,000 to $99,999

Morgan Stanley

Gifts of $10,000 to $24,999

York Reiner Charitable Foundation

Gifts of $5,000 to $9,999

Barbara Chase-Riboud

Gifts of $2,500 to $4,999

Mary J. Burchett, Inc.

Gifts of $1,000 to $2,499

Barnard College alumnae

Gifts of $500 to $999

Barnard College

Gifts of $250 to $499

Barnard College

Gifts of $200 or Less

Barnard College

Gifts of $100 or Less

Barnard College

Gifts of $50 or Less

Barnard College

Gifts of $10 or Less

Barnard College

Gifts of $5 or Less

Barnard College

Gifts of $1 or Less

Barnard College

Gifts of $25 or Less

The...
Safe Horizon’s Hotlines
Multilingual | Available 24-Hours Daily

Domestic Violence Hotline
800.621.HOPE (4673)

Sexual Assault Hotline
212.227.3000

Crime Victims Hotline
866.689.HELP (4357)

Centralized Helpline
855.234.1042

If you are in immediate danger, call 911

Safe Horizon has been at the forefront of helping victims of crime and abuse through their crises for over 35 years. We are woven into the fabric of New York City, and we are here when and where you need us—in the courts, in your community, and at the other end of a telephone any hour of the day or night.

www.safehorizon.org